LEADERSHIP

David Park

Director of Business Technology



AT A GLANCE

CURRENT ROLE
Director of Business Technology

LEADS
Alchatek's tech stack and IT systems, and the Business Technology team

EXPERTISE
Business systems, data integration, IT infrastructure, workflow automation

PREVIOUS ROLE
Marketing Technology Manager, Alchatek

David Park is Alchatek's Director of Business Technology. He leads the Business Technology team and manages the company's tech stack and IT systems, from business applications and data to security and day-to-day IT support. He reports to CEO Stephen Barton and works across every department to make sure the people who sell, make and support Alchatek products have the tools they need.

His team runs the systems behind the business, including ERP, CRM, email and collaboration tools, and keeps them connected so every team works from the same numbers. Access is set by role, so each person sees what they need.

Under his direction, Alchatek brought its CRM in house in 2026 and moved company policies and ISO 9001 audit records into its own systems. His team also builds field tools for contractors, including estimators and field test logs, and supports the relaunch of alchatek.com.

Park works with departments across the company to turn manual, repeated work into automated workflows, from daily team briefings to weekly leadership reports. His focus is accurate data, sound security and tools people actually use.

Before leading Business Technology, Park served as Alchatek's Marketing Technology Manager, where he ran the company's marketing automation, CRM and reporting systems. That work connecting systems, data and teams became the foundation for the Business Technology team.

ABOUT ALCHATEK

Alchatek delivers advanced chemical grout and repair systems for infrastructure repair and construction. We support contractors, engineers, and public works teams with proven products, technical education, and field-documented results. Our authority comes from consistently solving difficult problems correctly. Alchatek is headquartered in Tucker, Georgia, with manufacturing in Reno, Nevada.